

Headers Optimization for AIO Citations

Amy Bowker





Optimization Summary

AIO cited content is mostly headers, pulled from H2s and H3s

Cited content will appear next to competitors

Improving cited headers might improve traffic

Improving the header may also mean improving the associated content

H2 and H3 content may need to be restructured and/or reformatted

What will be the impact of CG articles with similar intent and content?

Closer look at where AIO cited content comes from

how-to-figure-out-what-you-want-to-do

AI Mode All Videos Images Short videos Forums Shopping More Tools

In life After high school Quiz In retirement In college For a job Essay Reddit For a living

◆ AI Overview

To figure out what you want to do, **start by identifying your passions, values, and interests**. Reflect on your current situation, what you need, and what makes you happy. Then, set goals and make a plan, considering both long-term aspirations and practical factors.

Here's a more detailed breakdown:

1. Self-Reflection:

- **Identify your passions:** What activities make you feel energized and fulfilled?
- **Determine your values:** What's truly important to you?
- **Explore your interests:** What subjects or activities do you find captivating?
- **Evaluate your current situation:** Where are you now? What are your strengths and weaknesses?
- **Consider your needs:** What do you need to feel secure and happy?

2. Action and Exploration:

- **Take action:** Don't just think about it, start doing things that align with your

How To Figure Out What You Want To Do (With Steps and Tips) - Indeed
Feb 20, 2025 — How to figure out what you want to do * Evaluate your current situation.

"I don't know what to do with my life": How to find your path - Calm
Jan 22, 2025 — How do I find my true purpose? Finding your true purpose involves introspecti...

How do you figure out what you want to spend your life doing?
Mar 14, 2024 — Finding what you want to spend your life doing is a personal journey that involves reflecting on your interests...

how-to-figure-out-what-you-want-to-do

#1 [Indeed AIO citation](#)

They quoted the second H2 header (most relevant H2), and the first H3 header.

How to figure out what you want to do

There are several ways to help you figure out what to do professionally. Following a variety of tips and steps can help guide you through the process of discovering your true passions. Here are some steps you can follow that can help you reflect and discover your next career path:

1. Evaluate your current situation

Think about your current job role, if you're working, and what you like and don't like about it. Consider the skills and strengths you apply to your job and where you feel your weaknesses are. Doing this can give you insight into which aspects of your work you enjoy and are passionate about. You might also list the type of work you enjoy doing and the advantages and disadvantages of your current professional situation so you can get an idea of what you want and don't want as part of your next career move.

#2 [Calm](#)

They quoted second H2 header and its first sentence from the FAQ section at end of the article.

How do I find my true purpose?

Finding your true purpose involves introspection and exploration.

- Start by reflecting on what activities make you feel happy and fulfilled.
- Consider your talents and how you enjoy using them.
- Think about the issues you care about and how you might contribute to them.

Sometimes, your purpose isn't a single, clear-cut path, but a combination of various interests and values that evolve over time. It's also helpful to try new things and step out of your comfort zone, as this can lead to new discoveries about yourself. Finding your purpose is a journey, not a destination, and it's fine for it to evolve and change over time.

#3 [Career Village](#)

Article posts a querant's question with multiple expert answers. The cited answer is pulled from an H3 that does not greet the querent (“hello” or “thanks for question” etc.), and provides an answer that fully restates the question.

Rafael's Answer

Finding what you want to spend your life doing is a personal journey that involves reflecting on your interests and values, exploring different fields and careers, gaining hands-on experience, seeking guidance from professionals, and considering practical factors. Remember, it's okay to have multiple interests and to explore different paths. Stay open-minded and adaptable as you discover what you're passionate about.

Cited content will appear next to competitors

So it's important that the cited content is credible advice

how-to-work-at-home-successfully

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AI Overview

To work from home successfully, **establish clear boundaries, maintain a structured schedule, and create a dedicated workspace**. Regular communication with your team and supervisor is also crucial, as is prioritizing your mental and physical health.

Elaboration:

Set Boundaries:
Define your work hours and communicate them to those around you. Visual cues, like a sign on your door, can help signal when you're in "work mode".

Structured Schedule:
Create a daily routine, including a morning routine and designated work hours, to establish a sense of structure and help you stay on track.

Dedicated Workspace:
Allocate a specific area of your home for work, ensuring it's comfortable, organized, and free from distractions.

Communication:
Stay connected with your team and supervisor through regular communication, whether it's emails, phone calls, or video conferences.

How to Work from Home: 30 Tips for Success [2025] - Asana
Feb 6, 2025 — Prioritize your mental health * Reach out to other team members. The isolatio...

20 Essential Tips on How To Work at Home Successfully | Indeed.com
Mar 26, 2025 — 20 tips for how to work at home successfully * Get dressed in the morning...

12 Tips to Help You Work From Home Successfully | FlexJobs
Communicate Proactively. When you're not in the same office as your boss and teammates...

Show all

Improving cited headers might improve traffic

H3s appearing on SERP:

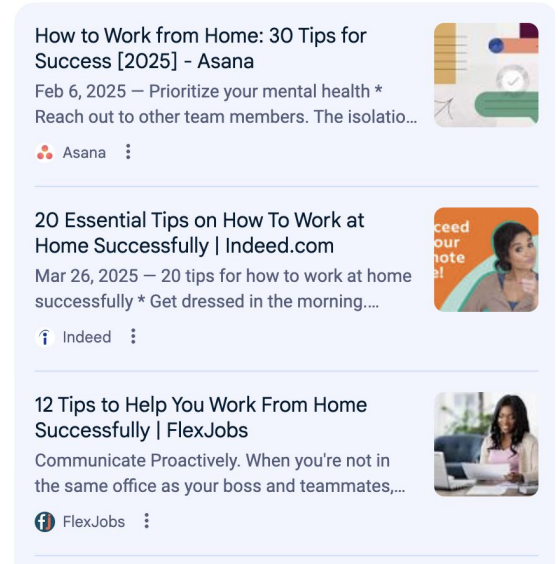
#1 Asana, “[Prioritize your mental health](#)”

#2 Indeed, “[Get dressed in the morning](#)”

#3 FlexJobs, “[Communicate proactively](#)”

Our advice isn't as strong in comparison

how-to-work-at-home-successfully



Improving the header may also mean improving the associated content

Get dressed in the morning  **Better:** *Keep a regular work routine*

H3 content veers into odd advice: clothes will help set boundaries with others and overcome low productivity.

Starting your day with a routine such as setting your alarm, showering, making coffee and getting dressed helps put you in the right mindset to work. Getting dressed like you are going to work may help you commit to getting the work done, and it may set boundaries for others around you. Your clothes may serve as a visual reminder to help you overcome low productivity.


H3 should instead focus on implementing a work routine with regular hours, as you would in an office setting.

Improving the header may include improving the content

Limit how often you check emails

 **Better:** *Negotiate how often you check work emails*

15. Limit how often you check emails

Setting limits for checking your emails can help you complete important tasks at work. Consider times when you check and [respond to emails](#)  to help you stay focused and on track. For example, even though you're home after finishing work, you may decide not to check emails after five.

*You should limit how often you check **personal emails** during the day.
You should discuss with your supervisor how often you're expected to check **work emails**, including after hours.*

This is the difference between vague and concise content.

H2 and H3 content may need to be reformatted

tips-for-how-to-work-hard

Format changes:

Most relevant H2 should have H3s

 *not bullet points repeated as H3s*

How to motivate yourself to work hard

Here are a few ideas to motivate yourself to work harder during the day:

- Break big goals into small tasks.
- Surround yourself with motivated people.
- Reward yourself.
- Give yourself breaks.
- Remember your "why."
- Stay focused.
- Take care of yourself physically.
- Start your day with the most important task.

Break big goals into smaller tasks

While it is important to have big, ambitious goals, breaking them down into easy-to-complete tasks can boost your inner morale. It will give you a regular feeling of accomplishment and forward momentum that will motivate you to want to check more items off your to-do list.

Surround yourself with motivated people

The people who you surround yourself with will play a pivotal role in your personal and professional success. There is a famous quote by Jim Rohn that says, "You are the average of the five people you spend the most time with." That statement is true for a reason. When you surround yourself with coworkers who are doing great things at work, they will also inspire you to push harder and do your own job better. Having peers who inspire you and push you to succeed is crucial. Make sure the people you are spending your time with are those who balance hard work and leisure.

H2s may need to be rearranged

tips-for-how-to-work-hard

When most relevant H2 isn't first, it should be moved up

Understanding intrinsic vs. extrinsic motivation

[Extrinsic motivation](#) is a form of external motivation. It could be another person providing the motivation, but it doesn't have to be. It could be some kind of outside obligation, demand or reward that requires you to complete a task or achieve a goal.

[Intrinsic motivation](#) is internal. With intrinsic motivation, you are pushing towards a goal or the completion of a task for your own personal satisfaction and accomplishment.

Both [intrinsic and extrinsic motivation](#) can be beneficial. While some studies have indicated that excessive external rewards can reduce intrinsic motivation, external rewards have been shown to increase interest in something in which the individual has no interest. Extrinsic motivation can be used to motivate people to [learn new skills](#) that, once learned, people may be intrinsically motivated to continue pursuing on their own.

Related: [SMART Goals: Definition and Examples](#)

[Upgrade your resume](#)

Showcase your skills with help from a resume expert

How to motivate yourself to work hard

Here are a few ideas to motivate yourself to work harder during the day:

- Break big goals into small tasks.
- Surround yourself with motivated people.
- Reward yourself.
- Give yourself breaks.

Cited CG articles with similar intent and content

Articles with similar intent and content will show up as duplicates on the AIO citation

The screenshot shows a search engine interface with the query "how to enjoy work" in the search bar. Below the search bar are navigation tabs for "AI Mode", "All", "Videos", "Images", "News", "Short videos", "Forums", and "More". A "Tools" dropdown is also visible. The search results are displayed in a list format. The first result is an "AI Overview" section with a blue diamond icon. It contains a summary paragraph, a section for a detailed breakdown, and three numbered points: "1. Find Meaning and Purpose:", "Connect your work to something bigger:", and "Identify what you enjoy:". The second result is a LinkedIn post titled "How to enjoy your job more (without having to quit, move country or ...)" dated Jan 13, 2022, by Liz Wright. The third result is an Indeed article titled "How To Enjoy Work: Tips and Strategies (With Video) | Indeed.com" dated Mar 26, 2025. The fourth result is another Indeed article titled "How to enjoy work and be happier with your employment - Indeed" dated Jun 5, 2025.

how to enjoy work

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AI Overview

To enjoy work, **focus on finding meaning in your tasks, cultivating positive relationships with colleagues, and maintaining a healthy work-life balance.** Consider how your work contributes to a larger purpose, seek opportunities to learn and grow, and prioritize taking breaks and managing stress.

Here's a more detailed breakdown:

1. Find Meaning and Purpose:

Connect your work to something bigger:

Reflect on how your job contributes to the company's goals or the broader community. Even seemingly small tasks can have a larger impact.

Identify what you enjoy:

Explore which aspects of your job you find most engaging and seek opportunities to do more of those things.

Set meaningful goals:

Establish goals that are both challenging and aligned with your values, making your work feel more purposeful.

How to enjoy your job more (without having to quit, move country or ...)

Jan 13, 2022 — Write down what the irritation factors and then see if there's anything you can...

LinkedIn · Liz Wright

How To Enjoy Work: Tips and Strategies (With Video) | Indeed.com

Mar 26, 2025 — How to enjoy work * Take breaks. During a busy workday, it is important...

Indeed

How to enjoy work and be happier with your employment - Indeed

Jun 5, 2025 — How to enjoy work * Take enough breaks. One of the biggest tips for enjoying you...

Indeed

CG articles with similar intent and content

How will this duplication impact traffic numbers when they're cited side-by-side?

Cited content for these two Indeed articles is identical



How to enjoy your job more (without having to quit, move country or ...

Jan 13, 2022 — Write down what the irritation factors and then see if there's anything you can...



LinkedIn · Liz Wright



How To Enjoy Work: Tips and Strategies (With Video) | Indeed.com

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Indeed



How to enjoy work and be happier with your employment - Indeed

Jun 5, 2025 — How to enjoy work * Take enough breaks. One of the biggest tips for enjoying you...

Indeed



List of URLs to Optimize:

- <https://www.indeed.com/career-advice/career-development/how-to-work-at-home-successfully>
- <https://www.indeed.com/career-advice/finding-a-job/how-to-work-from-home-online>
- <https://www.indeed.com/career-advice/career-development/how-to-advance-in-your-career>
- <https://www.indeed.com/career-advice/career-development/work-effectively>
- <https://www.indeed.com/career-advice/career-development/how-to-enjoy-work>
- <https://www.indeed.com/career-advice/finding-a-job/how-to-figure-out-what-you-want-to-do>
- <https://www.indeed.com/career-advice/career-development/how-to-be-happy-at-work>
- <https://www.indeed.com/career-advice/career-development/how-to-work-faster>
- <https://www.indeed.com/career-advice/interviewing/how-to-do-well-in-interview>
- <https://www.indeed.com/career-advice/career-development/how-to-work-from-home>
- <https://www.indeed.com/career-advice/interviewing/how-to-win-the-interview>
- <https://www.indeed.com/career-advice/career-development/tips-for-how-to-work-hard>
- <https://www.indeed.com/career-advice/interviewing/how-to-ace-your-next-interview>
- <https://www.indeed.com/career-advice/career-development/how-to-work-effectively-from-home>